

Meningkatkan Keselarasan Strategi TI dengan Strategi Bisnis Korporasi Menggunakan Pendekatan COBIT 2019

Dalam Konteks Memahami Pedoman Tata Kelola TI
berdasarkan PER-2/MBU/03/2023

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Bagian I

Apa dan Mengapa Keselarasan Strategi TI dengan Strategi Bisnis Perusahaan

Studi Kasus Ketidakselarasan Strategi (1): Kegagalan Implementasi Enterprise Resource Planning (ERP)

ERP FAILURE STORIES



Dari internet mudah ditemukan *real case study* kegagalan penerapan ERP pada Tahun 1990-an hingga 2000-an yang terutama disebabkan oleh:

- Penerapan ERP tidak didasarkan atas *digitalization roadmap* yang mengikuti kebutuhan bisnis, namun lebih kepada “mengikuti trend transformasi digital”.
- Anggapan bahwa ERP dapat menyelesaikan semua masalah produktifitas.
- Belum dilakukan pemetaan kematangan organisasi dalam mengadopsi inisiatif-inisiatif digitalisasi.
- Mengesampingkan manajemen proses bisnis dan hanya berfokus kepada *business process automation*.
- Mengabaikan manajemen perubahan (*change management*) dan hanya berfokus kepada masalah teknis (*develop & deploy*).

Studi Kasus Ketidakselarasan Strategi (2): Implementasi Solusi TI yang Justru Menurunkan Produktivitas



Dari internet (lagi-lagi) mudah ditemukan *real case study* penerapan Solusi TI yang justru kontra produktif, yang disebabkan oleh:

- Tidak benar-benar mengetahui apa kebutuhan Solusi TI yang “*fit for purpose*”.
- Tidak memiliki rencana strategis TI (yang efektif), sehingga keputusan penerapan Solusi TI yang lebih kepada sesuatu yang reaktif daripada proaktif.
- “Tergoda” oleh solusi yang ditawarkan oleh penyedia Solusi TI.
- Selalu mencari Solusi termurah, tanpa memahami nilai yang diharapkan dari sebuah Solusi TI.
- Tidak mengetahui bagaimana cara pengawasan yang paling tepat dalam akuisisi Solusi TI.

Harapan Pemangku Kepentingan Terhadap TI

- ❑ Mencapai **Efektivitas**
 - ❑ Memberdayakan **Manusia**
- ❑ Meningkatkan **Efisiensi**
 - ❑ Menerapkan **Transparansi**
- ❑ Mengintegrasikan **Organisasi**
 - ❑ Mengoptimalkan **Sumber Daya**
- ❑ Memenuhi **Standar Aturan**
- ❑ Mempercepat **Proses**
 - ❑ Memaksimalkan **Pelayanan**
- ❑ Memperbaiki **Kualitas**
 - ❑ Mengurangi **Biaya**
- ❑ Memuaskan **Pelanggan**
 - ❑ Menciptakan **Inovasi**
- ❑ Mempermudah **Aktivitas**

... dan lain sebagainya.

Kenyataan yang Dihadapi...

Perkembangan Cepat

Ketergantungan Pihak Ketiga

Biaya Tinggi

Kompetensi SDM Rendah

Proyek Terlambat

Arsitektur Kompleks

Sistem Kadaluwarsa

Kapabilitas Terbatas

Tidak Auditable

Implementasi Tambal Sulam

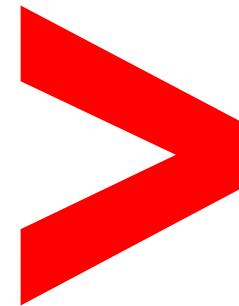
Tidak Sesuai Kebutuhan

Perubahan Kebutuhan

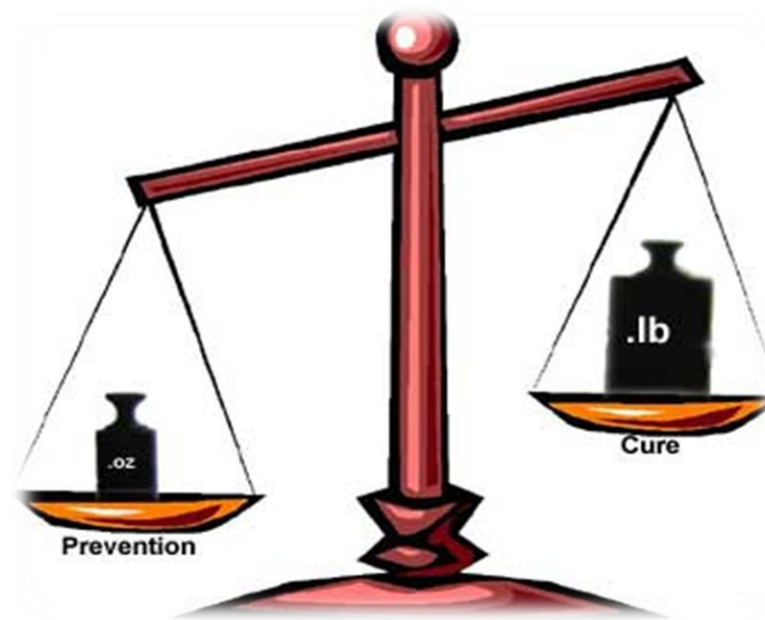
... dan lain sebagainya.

Kecenderungan...

Kenyataan
BIAYA + RESIKO



Harapan akan
MANFAAT



...baik yang bersifat **TANGIBLE** maupun **INTANGIBLE** !

Alasan Lain....

TRANSFORMASI DIGITAL

Digitalisasi sebagai Alat Bantu → Support

“Aktifitas Terbantu”

Digitalisasi Sebagai Enabler Proses Bisnis → Otomasi

“Produktifitas Terbantu”

Digitalisasi Sebagai Enabler Bisnis → New Value

“Keunggulan Kompetitif, Bisnis Baru”

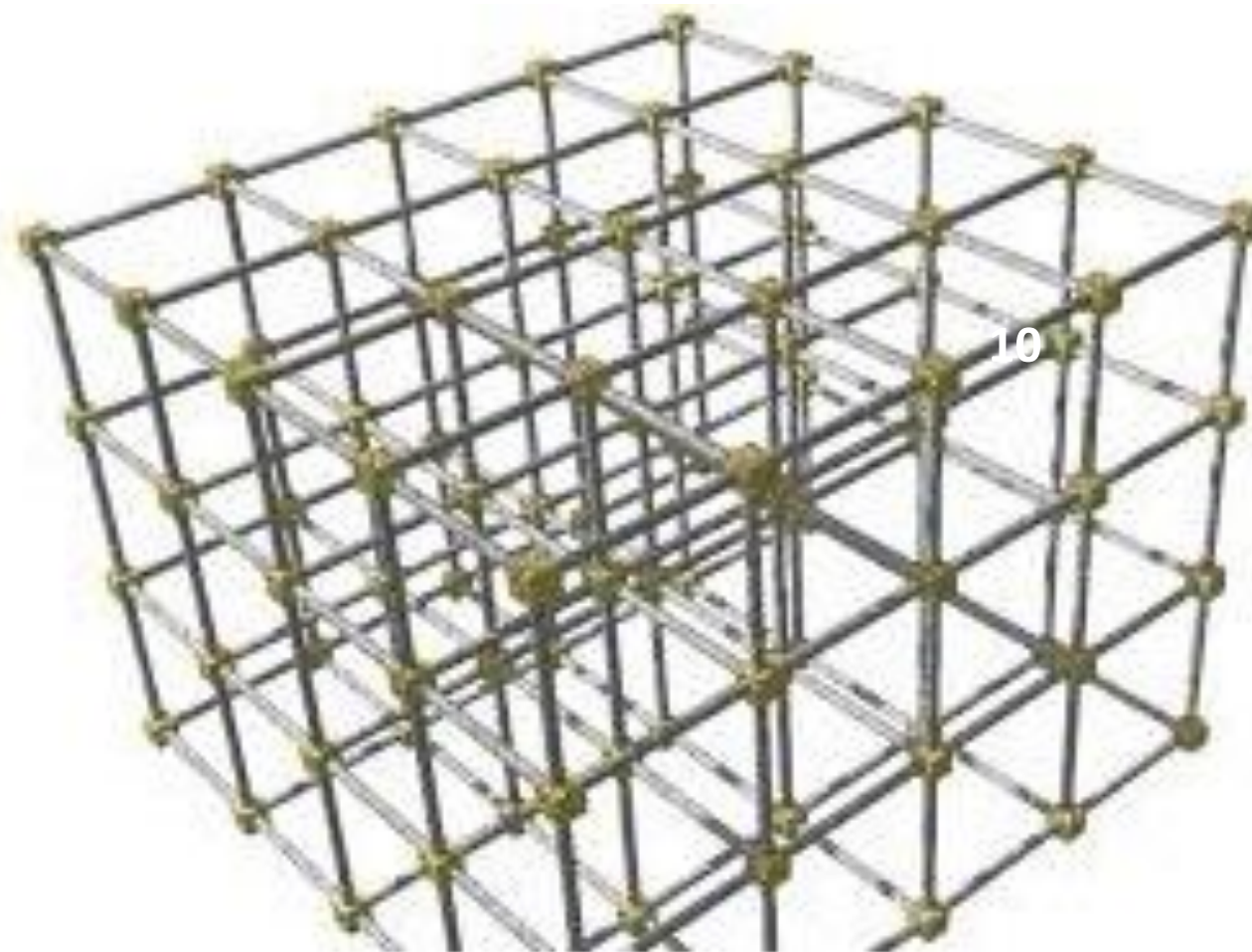
Apa dan Mengapa Keselarasan Strategi Antara Bisnis dan Teknologi Informasi (TI)?

- Keselarasan strategi adalah konsep yang menekankan pentingnya menyelaraskan strategi TI dengan strategi bisnis secara keseluruhan.
- Keselarasan strategi bertujuan untuk memastikan bahwa penggunaan TI memberikan kontribusi maksimal terhadap pencapaian tujuan dan nilai bisnis.

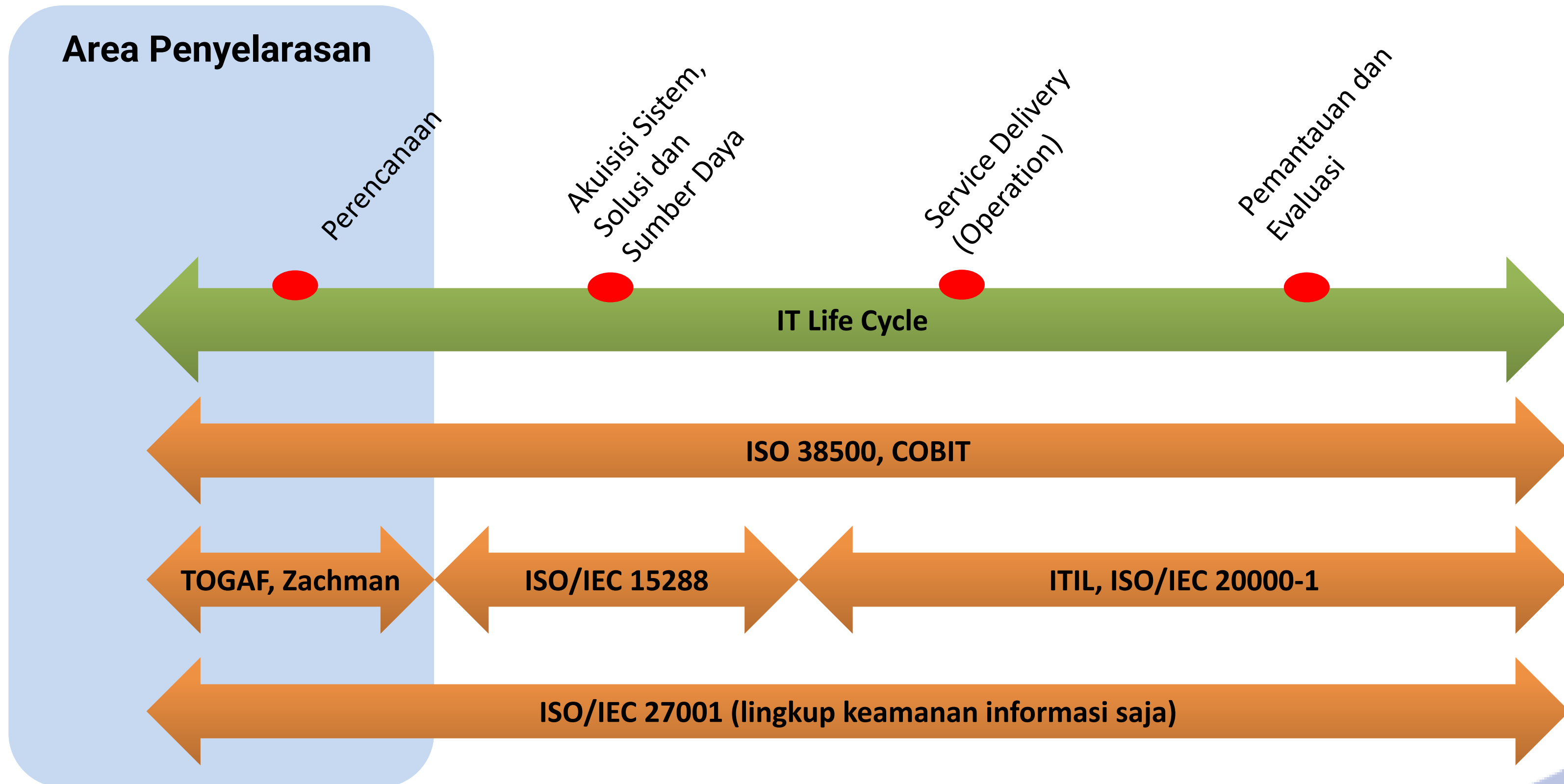


Mengapa Kita Perlu Menerapkan “Best Practice Framework” untuk Keselarasan?

- Karena terlalu banyak *effort* untuk bisa memikirkan bagaimana metodologi yang paling tepat untuk menciptakan keselarasan TI dengan Bisnis.
- Karena kita perlu sharing knowledge dan pengalaman
- Karena kita perlu pengakuan (*recognizing*)
- Karena... (banyak hal)



Beberapa IT Best Practice Framework



Bagian II

Mengenal COBIT 2019

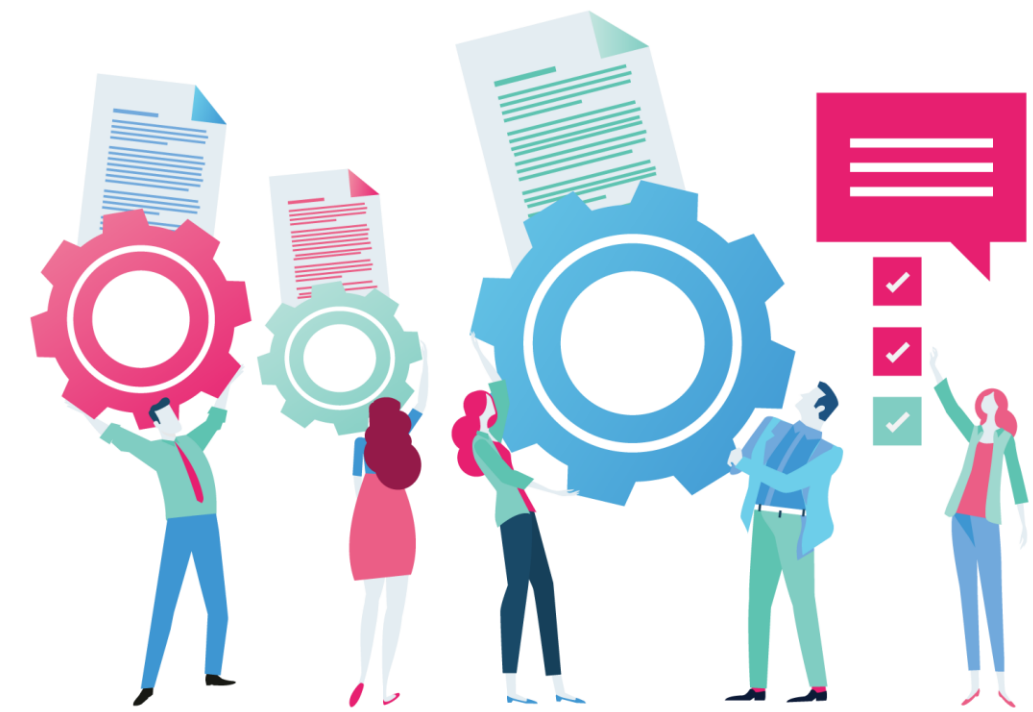
COBIT

- **COBIT** (Control Objectives for Information and related Technology), merupakan **Enterprise Governance of Information and Technology (EGIT) Framework** terbitan ISACA (Information Systems Audit and Control Association), yang menekankan kepada **terciptanya keselarasan dengan kebutuhan bisnis** suatu organisasi serta memberikan **optimasi antara benefit dan risiko** dengan suatu pendekatan yang **holistik**.
- **COBIT** mencakup *governance* (arah/direct) dan *manage* (pengelolaan) terkait Teknologi dan Informasi di perusahaan/organisasi.

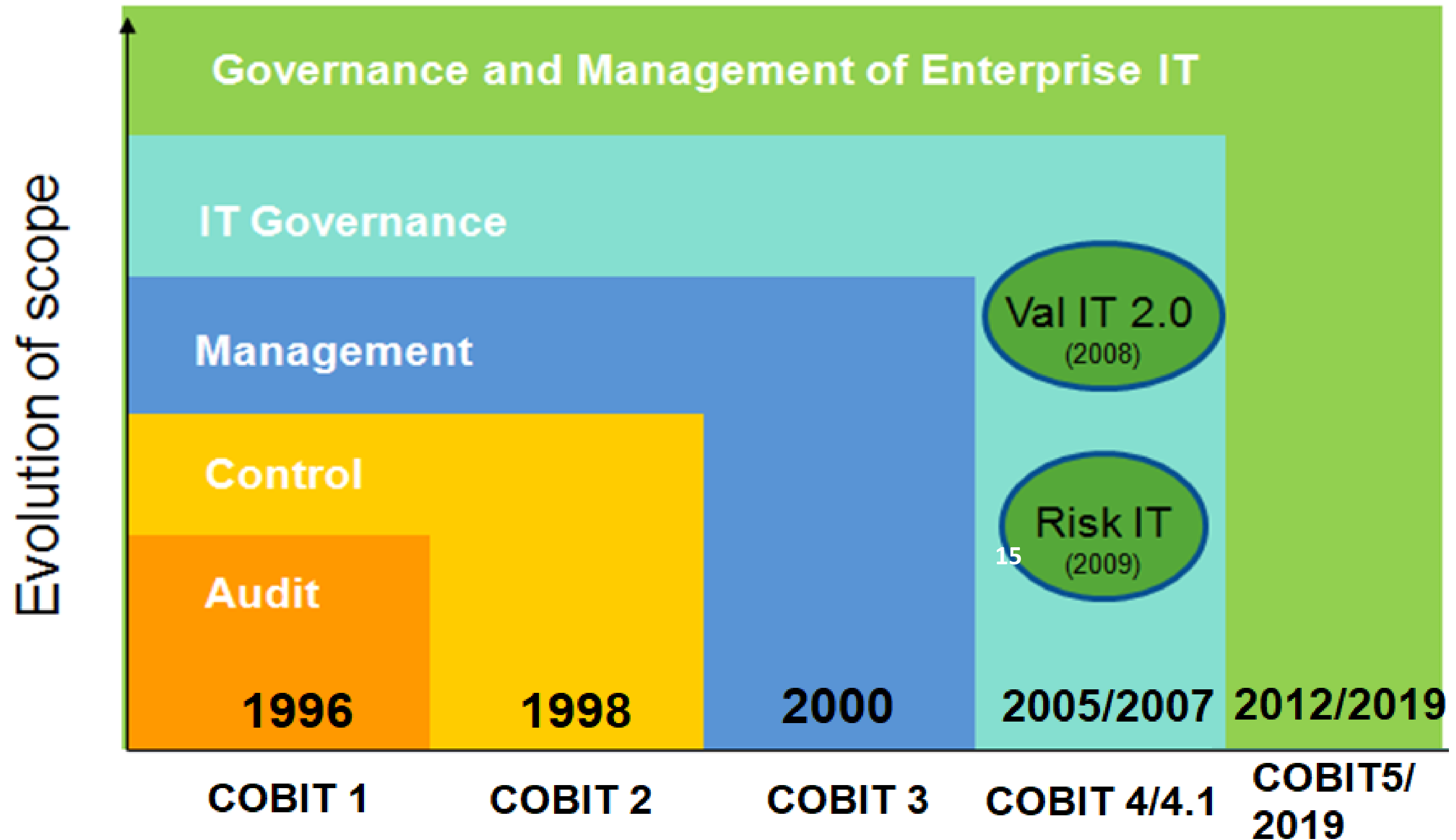


Perbedaan Antara IT dengan I&T (Menurut COBIT 2019)

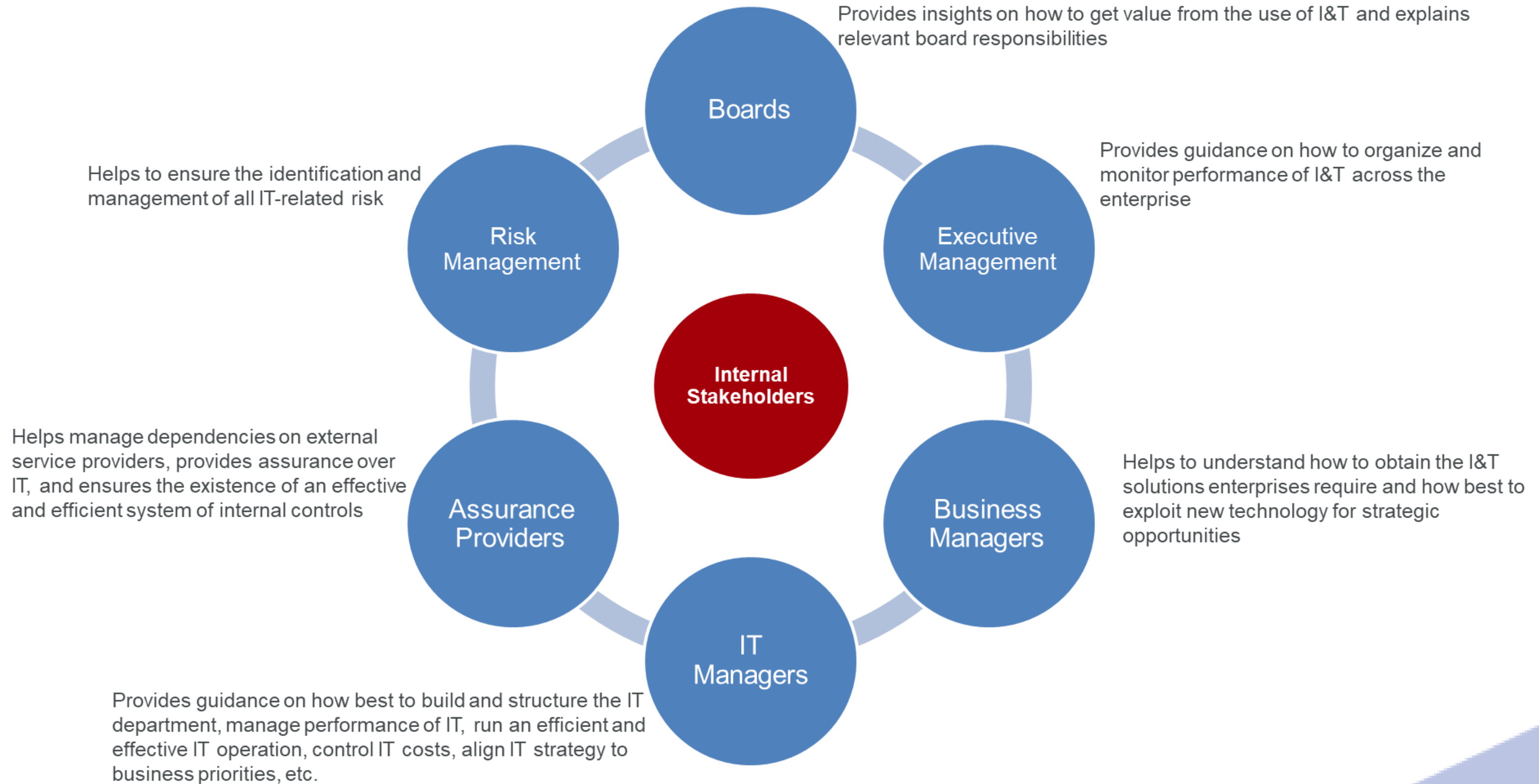
- **Teknologi Informasi (TI atau *IT*)** mengacu kepada **pengelolaan teknologi terkait dengan informasi**, biasanya menjadi “urusan” fungsi tertentu di perusahaan (**cakupan Divisi TIK, Departement TI, dsb.**)
- **Teknologi dan Informasi (T&I atau dalam Bahasa Inggrisnya *I&T*)** mengacu kepada **pengelolaan teknologi** (apapun itu, baik terkait dengan informasi, operasional, dan sebagainya) serta **pengelolaan informasi** (baik terkait dengan teknologi maupun tata kelola/proses bisnisnya) dalam **cakupan *enterprise* (perusahaan/organisasi)**.



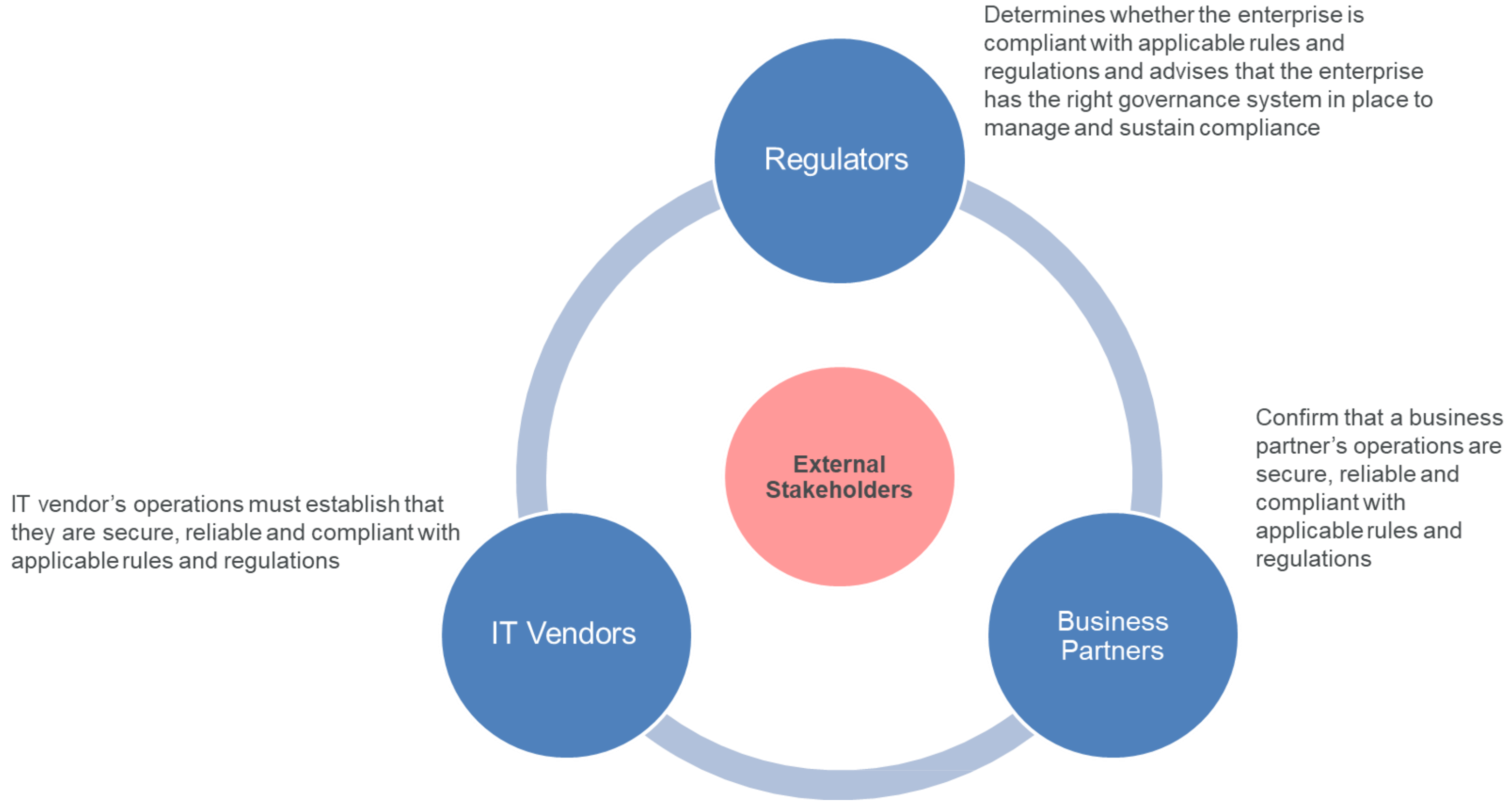
Sejarah COBIT



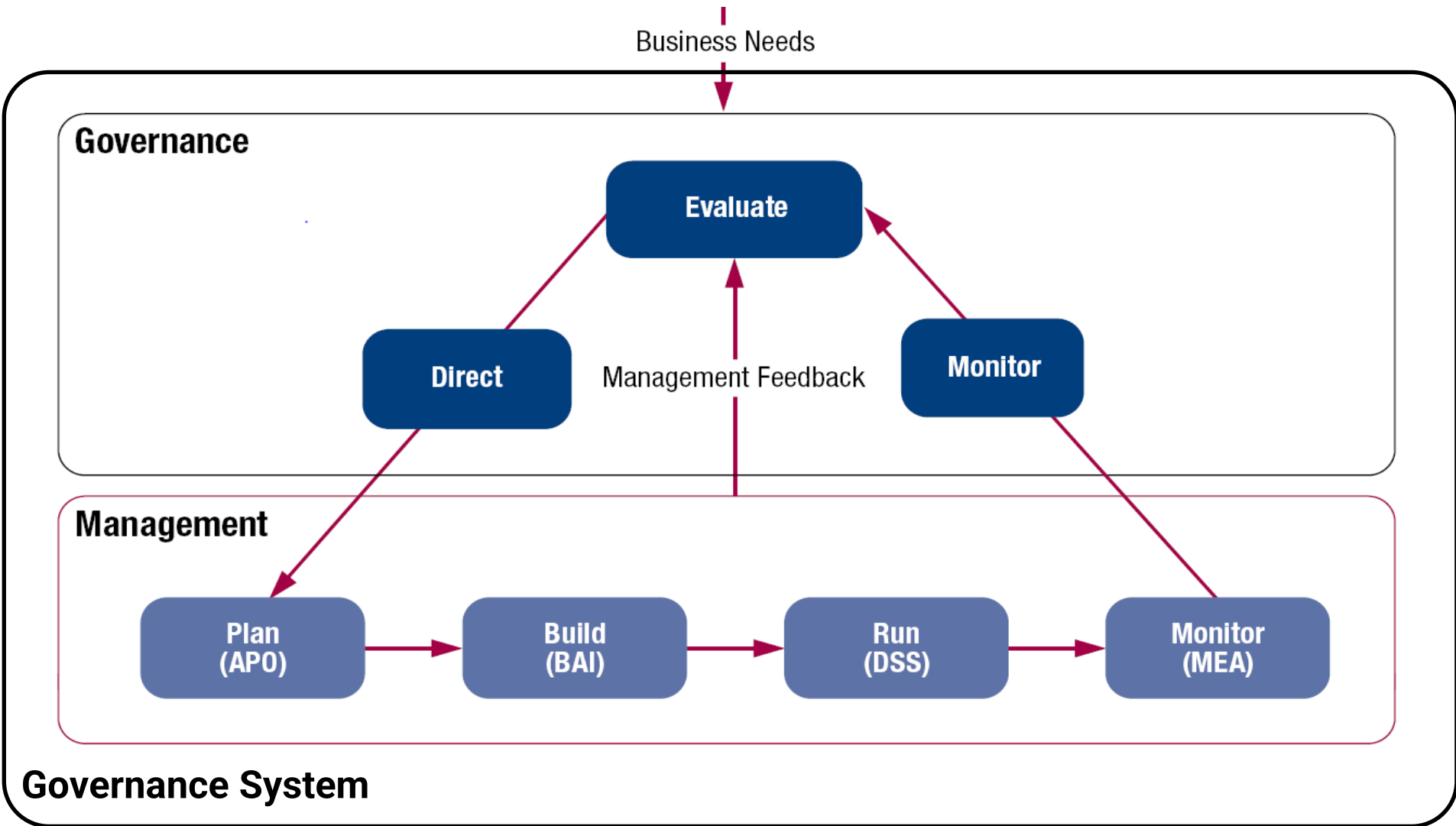
Stakeholder EGIT - Internal



Stakeholder EGIT - External



Governance System Beserta Komponennya

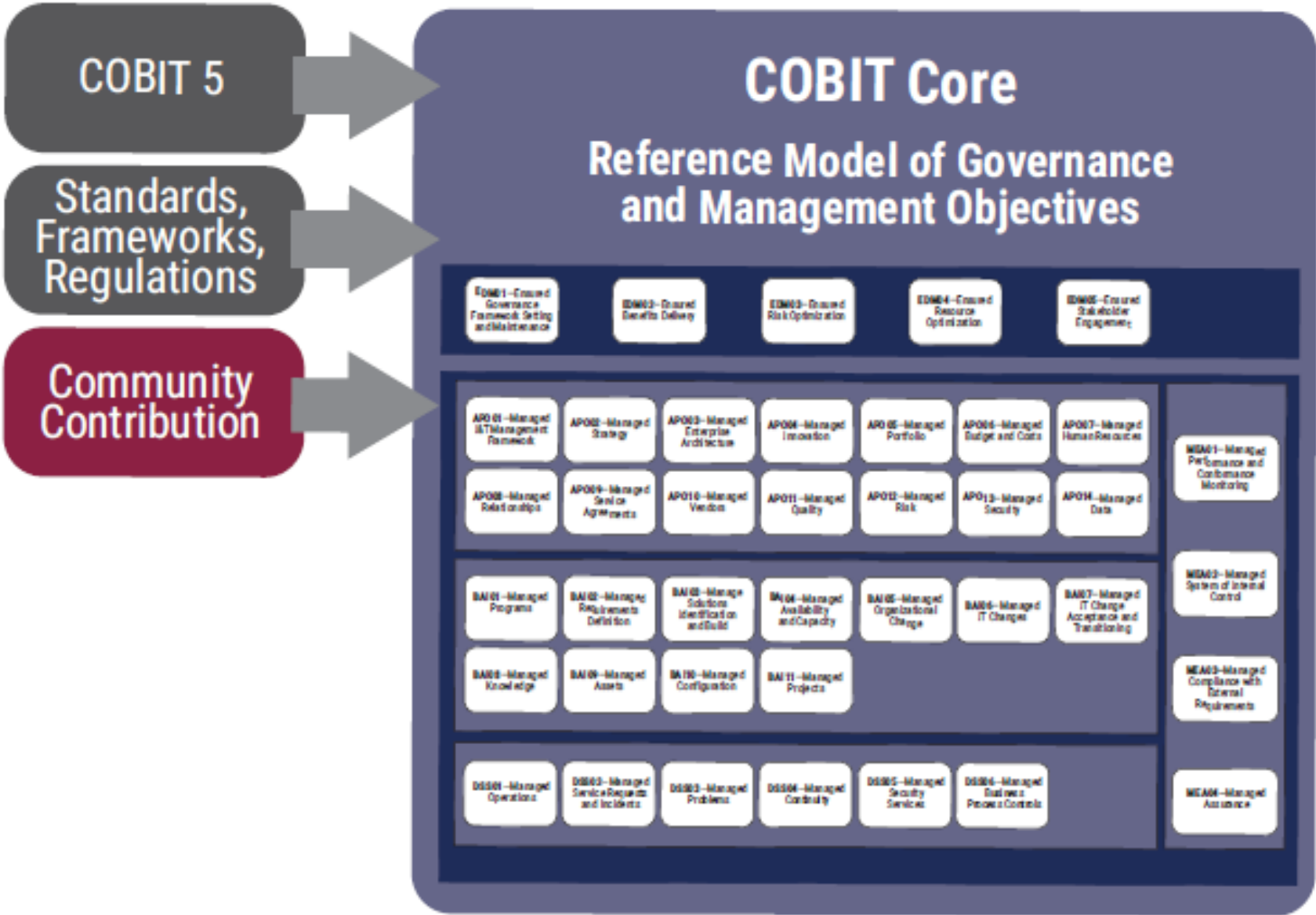


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Ide Utama COBIT 2019

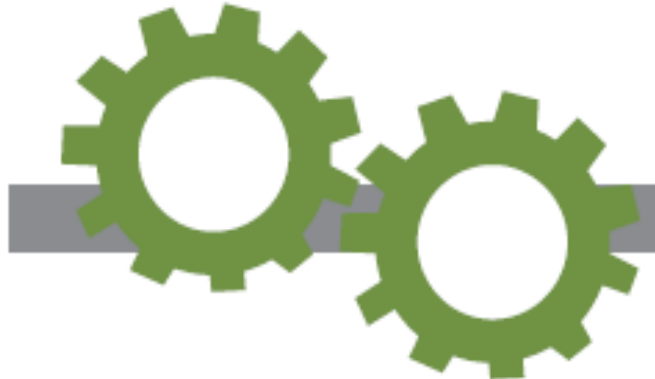
Inputs to COBIT® 2019

COBIT® 2019



- Enterprise strategy
- Enterprise goals
- Enterprise size
- Role of IT
- Sourcing model for IT
- Compliance requirements
- Etc.

Design Factors



Focus Area

- SME
- Security
- Risk
- DevOps
- Etc.

Tailored Enterprise Governance System for Information and Technology

- Priority governance and management objectives
- Specific guidance from focus areas
- Target capability and performance management guidance

Baca: Sistem Tata Kelola T&I Perusahaan dirancang berdasarkan COBIT Core yang dikustomisasi melalui pertimbangan *design factor* dan *focus area*.

COBIT 2019 Core

Obyektif
Governance

EDM01—Ensured
Governance
Framework Setting
and Maintenance

EDM02—Ensured
Benefits Delivery

EDM03—Ensured
Risk Optimization

EDM04—Ensured
Resource
Optimization

EDM05—Ensured
Stakeholder
Engagement

AP001—Managed
I&T Management
Framework

AP002—Managed
Strategy

AP003—Managed
Enterprise
Architecture

AP004—Managed
Innovation

AP005—Managed
Portfolio

AP006—Managed
Budget and Costs

AP007—Managed
Human Resources

AP008—Managed
Relationships

AP009—Managed
Service
Agreements

AP010—Managed
Vendors

AP011—Managed
Quality

AP012—Managed
Risk

AP013—Managed
Security

AP014—Managed
Data

MEA01—Managed
Performance and
Conformance
Monitoring

BAI01—Managed
Programs

BAI02—Managed
Requirements
Definition

BAI03—Managed
Solutions
Identification
and Build

BAI04—Managed
Availability
and Capacity

BAI05—Managed
Organizational
Change

BAI06—Managed
IT Changes

BAI07—Managed
IT Change
Acceptance and
Transitioning

MEA02—Managed
System of Internal
Control

BAI08—Managed
Knowledge

BAI09—Managed
Assets

BAI10—Managed
Configuration

BAI11—Managed
Projects

MEA03—Managed
Compliance With
External
Requirements

Obyektif
Manajemen

DSS01—Managed
Operations

DSS02—Managed
Service Requests
and Incidents

DSS03—Managed
Problems

DSS04—Managed
Continuity

DSS05—Managed
Security
Services

DSS06—Managed
Business
Process Controls

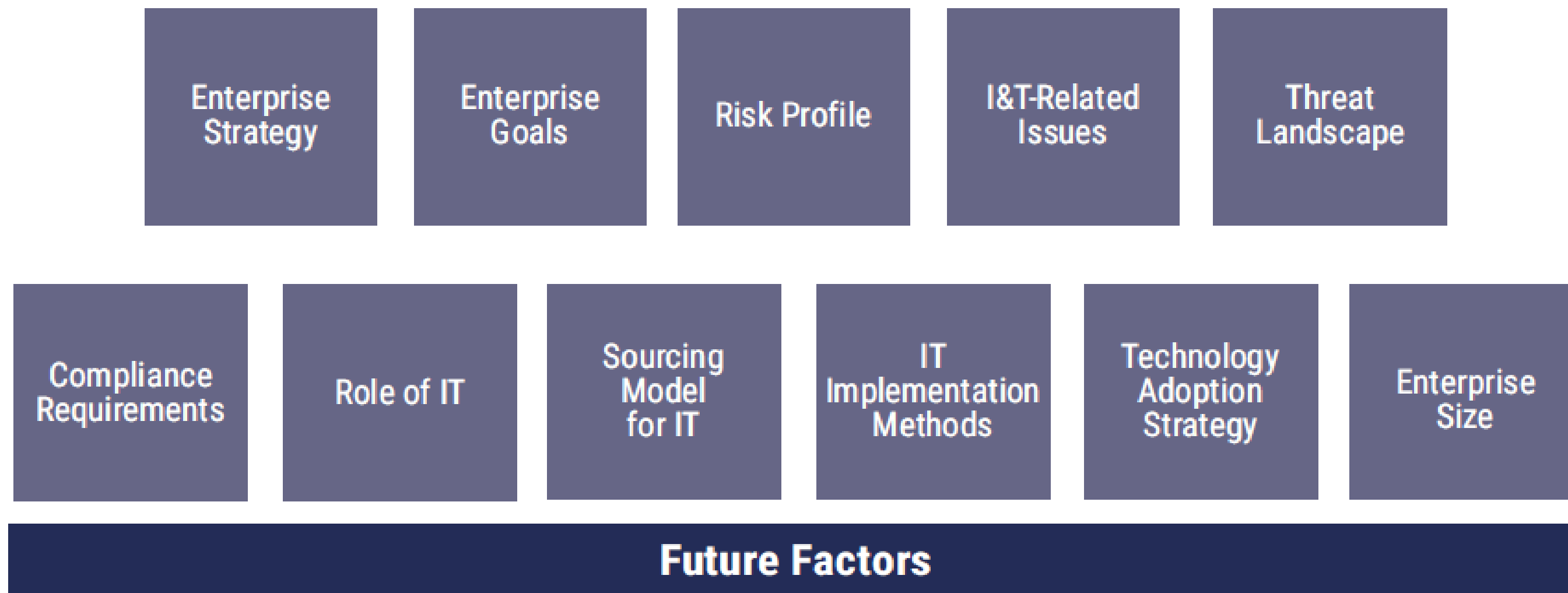
MEA04—Managed
Assurance

COBIT 2019 Design Factor

Design Factor adalah faktor yang:

- Mempengaruhi desain sistem tata kelola perusahaan
- Merupakan kunci sukses dalam menentukan “*fit for purpose*” I&T

Design Factor mencakup:



COBIT 2019 Focus Area

- *Focus Area* merupakan konsep yang diperkenalkan untuk **memberikan fleksibilitas dalam menerapkan prinsip-prinsip COBIT ke berbagai kebutuhan dan prioritas bisnis.**
- ISACA sudah menerbitkan beberapa (dan akan terus dikembangkan) panduan spesifik untuk penerapan COBIT 2019 per *focus area*.
- Beberapa *Focus Area* yang menjadi perhatian ISACA:
 - ✓ **Digital Transformation:** Fokus pada bagaimana organisasi dapat mengelola dan memanfaatkan teknologi digital untuk mendukung transformasi bisnis dan meningkatkan nilai.
 - ✓ **Cybersecurity:** Fokus pada pengelolaan risiko keamanan informasi, perlindungan aset informasi, dan pemenuhan kepatuhan terhadap regulasi keamanan.
 - ✓ **Cloud Computing:** Fokus pada tata kelola dan manajemen layanan cloud, termasuk strategi adopsi, pengelolaan risiko, dan pemantauan kinerja.

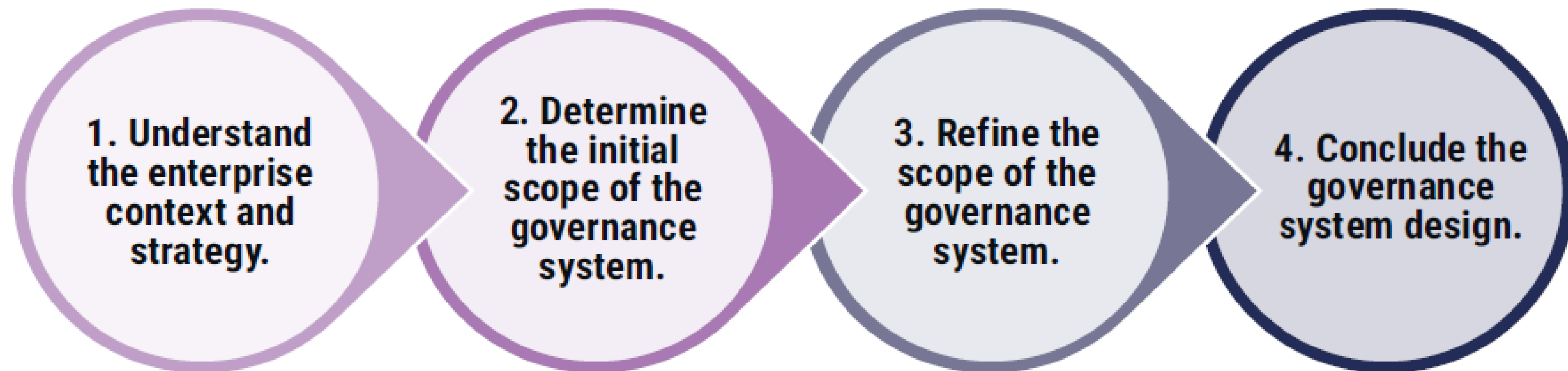
COBIT 2019 Focus Area (2)

- ✓ **DevOps:** Fokus pada integrasi dan otomatisasi antara tim pengembangan dan operasi untuk mempercepat pengiriman perangkat lunak dan meningkatkan kualitas.
- ✓ **Risk Management:** Fokus pada identifikasi, evaluasi, dan mitigasi risiko yang terkait dengan TI dan bisnis secara keseluruhan.
- ✓ **Innovation:** Fokus pada pengelolaan inovasi dan penerapan teknologi baru untuk mendukung tujuan strategis organisasi.
- ✓ **SME (Small and Medium Enterprises):** Fokus pada penerapan prinsip COBIT yang disesuaikan dengan kebutuhan dan sumber daya yang tersedia di perusahaan kecil dan menengah.

Bagian III

Merancang Keselarasan Strategi TI dengan Strategi Bisnis Menggunakan Pendekatan COBIT 2019

Tahapan Perancangan Tailored EGIT Menurut COBIT 2019 untuk Mengoptimalkan Keselarasan



- 1.1 Understand enterprise strategy.
- 1.2 Understand enterprise goals.
- 1.3 Understand the risk profile.
- 1.4 Understand current I&T-related issues.

- 2.1 Consider enterprise strategy.
- 2.2 Consider enterprise goals and apply the COBIT goals cascade.
- 2.3 Consider the risk profile of the enterprise.
- 2.4 Consider current I&T-related issues.

- 3.1 Consider the threat landscape.
- 3.2 Consider compliance requirements.
- 3.3 Consider the role of IT.
- 3.4 Consider the sourcing model.
- 3.5 Consider IT implementation methods.
- 3.6 Consider the IT adoption strategy.
- 3.7 Consider enterprise size.

- 4.1 Resolve inherent priority conflicts.
- 4.2 Conclude the governance system design.

Step 1.1 & 2.1: Understand The Enterprise Strategy

Perusahaan kita cenderung termasuk ke Strategy Archetype apakah?

| Enterprise Strategy Design Factor | |
|-----------------------------------|--|
| Strategy Archetype | Explanation |
| Growth/Acquisition | The enterprise has a focus on growing (revenues) ² |
| Innovation/Differentiation | The enterprise has a focus on offering different and/or innovative products and services to their clients ³ |
| Cost Leadership | The enterprise has a focus on short-term cost minimization ⁴ |
| Client Service/Stability | The enterprise has a focus on providing a stable and client-oriented service. ⁵ |

Step 1.2 & 2.2: Understand The Enterprise Goal

Bagaimana goal Perusahaan kita kalau kita petakan ke dalam dimensi Balanced Scorecard (BSC) dalam Perpsektif Design Factor Berikut?

| Enterprise Goals Design Factor | | |
|--------------------------------|------------------------------------|---|
| Reference | Balanced Scorecard (BSC) Dimension | Enterprise Goal |
| EG01 | Financial | Portfolio of competitive products and services |
| EG02 | Financial | Managed business risk |
| EG03 | Financial | Compliance with external laws and regulations |
| EG04 | Financial | Quality of financial information |
| EG05 | Customer | Customer-oriented service culture |
| EG06 | Customer | Business service continuity and availability |
| EG07 | Customer | Quality of management information |
| EG08 | Internal | Optimization of internal business process functionality |
| EG09 | Internal | Optimization of business process costs |
| EG10 | Internal | Staff skills, motivation and productivity |
| EG11 | Internal | Compliance with internal policies |
| EG12 | Growth | Managed digital transformation programs |
| EG13 | Growth | Product and business innovation |

Step 1.3 & 2.3: Understand The Risk Profile (1)

Bagaimana profil risiko kita jika kita petakan ke katalog profil risiko berdasarkan Design Factor berikut ini?

| Risk Profile Design Factor (IT Risk Categories) | | |
|---|---|--|
| Reference | Risk Category | Example Risk Scenarios |
| 1 | IT-investment decision making, portfolio definition and maintenance | <ul style="list-style-type: none"> A. Programs selected for implementation misaligned with corporate strategy and priorities B. Failure of IT-related Investments to support digital strategy of the enterprise C. Selection of wrong software (in terms of cost, performance, features, compatibility, redundancy, etc.) for acquisition and implementation D. Selection of wrong infrastructure (in terms of cost, performance, features, compatibility, etc.) for implementation E. Duplication or important overlaps between different investment initiatives F. Long-term incompatibility between new investment programs and enterprise architecture G. Misallocation, inefficient management and/or competition for resources without alignment to business priorities |
| 2 | Program and projects lifecycle management | <ul style="list-style-type: none"> A. Failure of senior management to terminate failing projects (due to cost explosion, excessive delays, scope creep, changed business priorities) B. Budget overruns for I&T projects C. Lack of quality of I&T projects D. Late delivery of I&T projects E. Failure of third-party outsourcers to deliver projects as per contractual agreements (any combination of exceeded budgets, quality problems, missing functionality, late delivery) |
| 3 | IT cost and oversight | <ul style="list-style-type: none"> A. Extensive dependency on, and use of, user-created, user-defined, user-maintained applications and <i>ad hoc</i> solutions B. Excess cost and/or ineffectiveness of I&T-related purchases outside of the I&T procurement process C. Inadequate requirements leading to ineffective Service Level Agreements (SLAs) D. Lack of funds for I&T related investments |
| 4 | IT expertise, skills and behavior | <ul style="list-style-type: none"> A. Lack or mismatch of IT-related skills within IT (e.g., due to new technologies or working methods) B. Lack of business understanding by IT staff that affects service delivery/project quality C. Inability to recruit and retain IT staff D. Recruitment of unsuitable profiles because of lack of due diligence in the recruitment process E. Lack of I&T training F. Overreliance for I&T services on key staff |

Step 1.3 & 2.3: Understand The Risk Profile (3)

Bagaimana profil risiko kita jika kita petakan ke katalog profil risiko berdasarkan Design Factor berikut ini?

| | | |
|----|--|---|
| 9 | Hardware incidents | <ul style="list-style-type: none"> A. System instability in wake of installing new infrastructure, leading to operational incidents (e.g., BYOD program) B. Inability of systems to handle transaction volumes when user volumes increase C. Inability of systems to handle load when new applications or initiatives are deployed D. Utilities failure (telecom, electricity) E. Hardware failure due to overheating and/or other environmental conditions like humidity F. Damaging of hardware components leading to destruction of data by internal staff G. Loss/disclosure of portable media containing sensitive data (CD, USB-drives, portable disks, etc.) H. Extended resolution time or support delays in case of hardware incidents |
| 10 | Software failures | <ul style="list-style-type: none"> A. Inability to use the software to realize desired outcomes (e.g., failure to make required business model or organizational changes) B. Implementation of immature software (early adopters, bugs, etc.) C. Operational glitches when new software is made operational D. Regular software malfunctioning of critical application software E. Obsolete application software (outdated, poorly documented, expensive to maintain, difficult to extend, not integrated in current architecture, etc.) F. Inability to revert back to former versions in case of operational issues with a new version G. Software-induced corrupted data(base) leading to inaccessible data |
| 11 | Logical attacks (hacking, malware, etc.) | <ul style="list-style-type: none"> A. Unauthorized (internal) users trying to break into systems B. Service interruption due to denial-of-service (DoS) attack C. Website defacement D. Malware attack E. Industrial espionage F. Hacktivism G. Disgruntled employee implements a time bomb which leads to data loss H. Company data stolen through unauthorized access gained by a phishing attack I. Foreign government attacks on critical systems |

Step 1.3 & 2.3: Understand The Risk Profile (5)

Bagaimana profil risiko kita jika kita petakan ke katalog profil risiko berdasarkan Design Factor berikut ini?

| | | |
|----|---------------------------------|---|
| 16 | Acts of nature | <ul style="list-style-type: none"> A. Earthquake destroying or damaging important IT infrastructure B. Tsunami destroying critical premises C. Major storms and tropical cyclone or tornado damaging critical infrastructure D. Major wildfire E. Flooding F. Rising water table leaving critical location unusable G. Rising temperature rendering critical locations uneconomical to operate |
| 17 | Technology-based innovation | <ul style="list-style-type: none"> A. Failure to identify new and important technology trends B. Failure to appreciate the value and potential of new technologies C. Failure to adopt and exploit new technologies in a timely manner (functionality, process optimization, etc.) D. Failure to provide technology support new business models |
| 18 | Environmental | <ul style="list-style-type: none"> A. Environmentally unfriendly equipment (e.g., power consumption, packaging) |
| 19 | Data and information management | <ul style="list-style-type: none"> A. Discovery of sensitive information by unauthorized persons due to inefficient retaining/archiving/disposing of information B. Intentional illicit or malicious modification of data C. Unauthorized disclosure of sensitive information through email or social media D. Loss of IP and/or leakage of competitive information |

Step 2.4: Understand The Current I&T Related Issues

Apa saja isu-isu terkiat I&T yang dihadapi oleh Perusahaan dalam Perspektif Design Factor?

| I&T-Related Issues Design Factor | |
|----------------------------------|---|
| Reference | Description |
| A | Frustration between different IT entities across the organization because of a perception of low contribution to business value |
| B | Frustration between business departments (i.e., the IT customer) and the IT department because of failed initiatives or a perception of low contribution to business value |
| C | Significant IT related incidents, such as data loss, security breaches, project failure, application errors, etc. linked to IT |
| D | Service delivery problems by the IT outsourcer(s) |
| E | Failures to meet IT related regulatory or contractual requirements |
| F | Regular audit findings or other assessment reports about poor IT performance or reported IT quality or service problems |
| G | Substantial hidden and rogue IT spending, that is, IT spending by user departments outside the control of the normal IT investment decision mechanisms and approved budgets |
| H | Duplications or overlaps between various initiatives or other forms of wasting resources |
| I | Insufficient IT resources, staff with inadequate skills or staff burnout/dissatisfaction |
| J | IT-enabled changes or projects frequently failing to meet business needs and delivered late or over budget |
| K | Reluctance by board members, executives or senior management to engage with IT, or lack of committed business sponsors for IT |
| L | Complex IT operating model and/or unclear decision mechanisms for IT-related decisions |
| M | Excessively high cost of IT |
| N | Obstructed or failed implementations of new initiatives or innovations caused by the current IT architecture and system |
| O | Gap between business and technical knowledge which leads to business users and IT and/or technology specialists speaking different languages |
| P | Regular issues with data quality and integration of data across various sources |
| Q | High level of end-user computing, creating (among other problems) a lack of oversight and quality control over the applications that are being developed and put in operation |
| R | Business departments implementing their own information solutions with little or no involvement of the enterprise IT department ⁸ |
| S | Ignorance and/or noncompliance with security and privacy regulations |
| T | Inability to exploit new technologies or to innovate using I&T |

Step 3.1: Threat Landscape

Bagaimanakah gambaran ancaman yang sedang dan akan berdampak pada Perusahaan?

| Threat Landscape Design Factor | |
|--------------------------------|---|
| Threat Landscape | Explanation |
| Normal | The enterprise is operating under what are considered normal threat levels |
| High | Due to its geopolitical situation, industry sector or particular profile, the enterprise is operating in a high-threat environment. |

Step 3.2: Consider Compliance Requirement

Bagaimanakah Compliance Requirement terhadap Perusahaan?

| Compliance Requirements Design Factor | |
|---------------------------------------|---|
| Regulatory Environment | Explanation |
| Low compliance requirements | The enterprise is subject to a minimal set of regular compliance requirements that are lower than average. |
| Normal compliance requirements | The enterprise is subject to a set of regular compliance requirements that are common across different industries. |
| High compliance requirements | The enterprise is subject to higher than average compliance requirements, most often related to industry sector or geopolitical conditions. |

Step 3.3: Consider Role of IT

Bagaimanakah Peran IT di Perusahaan?

| Role of IT Design Factor | |
|--------------------------|---|
| Role of IT ⁹ | Explanation |
| Support | IT is not crucial for the running and continuity of the business process and services, nor for their innovation. |
| Factory | When IT fails, there is an immediate impact on the running and continuity of the business processes and services. However, IT is not seen as a driver for innovating business processes and services. |
| Turnaround | IT is seen as a driver for innovating business processes and services. At this moment, however, there is not a critical dependency of IT for the current running and continuity of the business processes and services. |
| Strategic | IT is critical for both running and innovating the organization's business processes and services. |

Step 3.4: Consider Sourcing Model

Bagaimanakah Sourcing Model terhadap IT di Perusahaan?

| Sourcing Model for IT Design Factor | |
|-------------------------------------|---|
| Sourcing Model | Explanation |
| Outsourcing | The enterprise calls upon the services of a third party to provide IT services. |
| Cloud | The enterprise maximizes the use of the cloud for providing IT services to its users. |
| Inourced | The enterprise provides for their own IT staff and services. |
| Hybrid | A mixed model is applied, combining the three models above in varying degrees. |

Step 3.5: Consider IT Implementation Method

Bagaimanakah Metode Implementasi IT di Perusahaan?

| IT Implementation Methods Design Factor | |
|---|---|
| IT Implementation Method | Explanation |
| Agile | The enterprise uses Agile development working methods for its software development. |
| DevOps | The enterprise uses DevOps working methods for software building, deployment and operations. |
| Traditional | The enterprise uses a more classic approach towards software development (waterfall) and separates software development and operations. |
| Hybrid | The enterprise uses a mix of traditional and modern IT implementation, often referred to as "bimodal IT." |

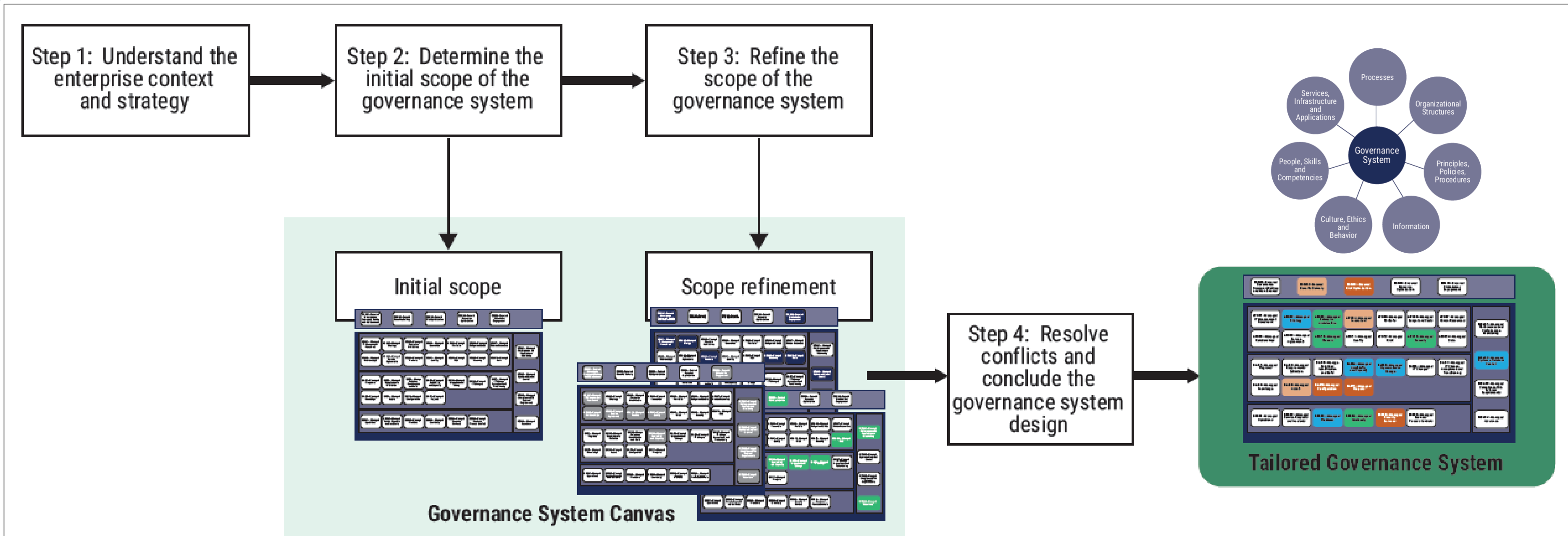
Step 3.6: Consider Technology Adoption Strategy

Bagaimanakah adopsi teknologi yang berlaku di Perusahaan?

| Technology Adoption Strategy Design Factor | |
|--|--|
| Technology Adoption Strategy | Explanation |
| First mover | The enterprise generally adopts new technologies as early as possible and tries to gain first-mover advantage. |
| Follower | The enterprise typically waits for new technology to become mainstream and proven before adopting them. |
| Slow adopter | The enterprise is very late with their adoption of new technologies. |

Step 4.1 & 4.2: Resolve Conflicts & Conclude

Kesimpulan: COBIT 2019 Core objective beserta komponen yang mana yang akan diimplementasikan dalam “*Tailored Governance System*”?



Kesimpulan

CONCLUSION



- Perusahaan perlu memastikan adanya keselarasan antara Strategi Perusahaan & Strategi TI.
- Banyak kerangka kerja yang digunakan untuk memastikan keselarasan antara Strategi Perusahaan & Strategi TI.
- COBIT 2019 adalah salah satu kerangka kerja tata Kelola Teknologi dan Informasi yang memiliki pendekatan yang sistematis untuk membangun keselarasan antara Strategi Perusahaan & Strategi TI.

About Us

ISO CENTER INDONESIA adalah penyedia layanan terkait ISO dan Sistem Manajemen yang komprehensif. Kami adalah The Ultimate ISO and Management System Resources yang siap meningkatkan kinerja organisasi Anda melalui penyediaan informasi, pelatihan, implementasi, dan asesmen standar internasional berbasis ISO dan sistem manajemen yang efektif, efisien, out of the box, dan menggunakan metode terkini yang di-enable oleh teknologi dan AI. Jangan lupa untuk selalu kunjungi situs kami dan mengakses tautan Articles yang memuat kajian-kajian terkini kami dan Download yang berisi video-video pembelajaran, e-book hasil riset kami, dan alat-alat bantu yang berupa kertas-kertas kerja dan template yang selalu kami kinikan.

Semua itu kami persembahkan untuk Anda!

Thank You!

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